Experience the difference in your home



"I could not function without FELIWAY. It's a lifesaver!" Kiff, Animal Rescue, Albuquerque, NM

Calming unwanted behavior with **FELIWAY®** *CLASSIC* is helping transform life for cat owners and cats all over the world. You can start to see results within the first 7 days.

- More than 11 million cats have benefited from **FELIWAY®**2
- 92% of pet owners are satisfied after using FELIWAY®2
- **89%** of **FELIWAY**[®] users said they are willing to repurchase²
- FELIWAY® is safe, easy to use and convenient

There's a FELIWAY[®] solution to every situation



Happy Together with FELIWAY® *CLASSIC*



Constant calming



²Insight Track 2014

Living with your cat in today's world

We love our cats and kittens and want to do the best for them, but sometimes our busy lives and choices do not always make them happy. This is often reflected in the way they behave.

Everyday life does not always make a cat happy

Cats are at their most loving when they feel in control of their environment. Anything that interrupts this can unsettle them, such as moving, redecorating or bringing home a new baby or pet. Over time this can increase your cat's stress level and lead to anxiety, which can be expressed in various ways:

- Peeing outside the litter box
- Unwanted scratching
- Hiding and not wanting to interact with people
- Anxious when traveling



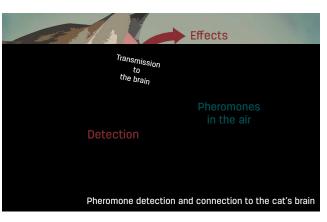
Transforming behavior, transforming lives

The FELIWAY[®] range uses pheromones to help reduce unwanted cat behaviors thus transforming your lives and bringing you closer together.

> "It really, really works! My cats seem much happier and calmer!" Laura, US

How does FELIWAY® CLASSIC work?

FELIWAY® *CLASSIC* mimics the natural facial pheromone or 'happy marker' that cats leave behind when they rub their faces on people's legs, furniture, doorways and other objects in the home. It is a sign that they feel comfortable and safe in their home environment. **FELIWAY®** *CLASSIC* provides the same comforting effect as natural pheromones do when deposited by cats themselves.



FELIWAY® and FELISCRATCH by FELIWAY® are registered trademarks of Ceva Santé Animale S.A.

FELIWAY[®] CLASSIC is proven to help

Using **FELIWAY®** *CLASSIC* can help give your cat that feeling of calm and reassurance. It is clinically proven to reduce unwanted behaviors due to fear, anxiety and stress, such as urine spraying and scratching.

"IT IS INCREDIBLE!! My cats stopped marking as soon as we sprayed **FELIWAY CLASSIC**." Laura, US

- Peeing outside the litter box is the #1 reason cats are relinquished to shelters¹
- In one clinical study, use of FELIWAY[®] CLASSIC significantly reduced the number of times cats peed outside the litter box within 7 days*
- Using FELIWAY[®] *CLASSIC* spray during travel significantly decreased the amount of meowing, agitation, drooling, vomiting, urination and defacation*
- It is recommended worldwide by board certified behaviorists and cat experts

FELIWAY® CLASSIC

30 Day Starter Kit, Individual Refills, and 3-Refill Packs (sold seperately) Constant calming and comfort at home

20 & 60 mL Sprays and wipes Constant calming in the home and on-the-go



¹Salman et al. 2000 *Data on file.